



**American Sabumnim Association**  
**Friday, October 4<sup>th</sup>– Saturday, October 5<sup>th</sup>, 2024**  
**Horseshoe Hotel & Casino – Las Vegas, NV**

**SPONSORSHIP OPPORTUNITIES**

**EVENT:** Approximately 150 school owners from across North America gather for annual training, business seminar, and tradeshow

**DATE:** Friday, October 4<sup>th</sup> & Saturday, October 5<sup>th</sup>, 2024

**TIME:** Friday: 12:00 to 6:00 pm & Saturday: 8am to 5:45pm (approx. times)

**LOCATION:** Horseshoe Hotel– Las Vegas, NV

**CONTACT:** sabumnimusa@gmail.com

	SPONSORSHIP LEVEL	PRESENTING	PLATINUM	GOLD
	Amount	\$6,000	\$5,000	\$3,000
	TOTAL SPONSORSHIPS AVAILABLE	1	1	6
1	Link and logo on ASA Website	✓	✓	✓
2	Vendor Space	✓	✓	✓
3	Handout to Participants	✓	✓	✓
4	Program Book Ad	✓	✓	✓
5	Category Exclusivity	✓	✓	---
6	Named as sponsor of Saturday Lunch and opportunity to speak	---	✓	---
7	1 Hotel Room (double occupancy) Fri. 9/30 – Sat. 10/1	✓	---	---
8	List of Participant Contact Info	✓	---	---
9	Logo on all Materials	✓	---	---

All Sponsorship applications, payments, logo, & program book ad must be received by Friday, Sep 8, 2023.  
 All sponsorship applications and payments can be made online at [www.sabumnimusa.com](http://www.sabumnimusa.com).



## SPONSORSHIP BREAKDOWN

**Sponsor setup Friday October 4, 2024 11:00 AM -- 12:00 PM**

**ASA WEBSITE LINK:** Be recognized on the ASA website as an official sponsor. A link to your company's website will be prominently displayed at [www.sabumnimusa.com](http://www.sabumnimusa.com).

**PREMIER VENDOR SPACE:** Interact directly and personally with potential clients. Come show what your business has to offer up close and personal with our attendees. Table and chairs are included. Spaces are limited and location is assigned on first come, first served basis with full payment. Reserve yours today for the best location!

**HANDOUT TO PARTICIPANTS:** At check-in, each participant of the ASA conference will receive a bag of information and handouts. Your company can provide any handout, promotional item, or special offer directly to each participant. This is a great way to convey your business message to every attendee.

**PROGRAM BOOK AD:** There will be a professionally printed program book given to all participants. Put your company's advertisement in this book. Ads should be 8.5 x 11 size, full color and print ready. 300 dpi PDF, PNG, or AI file.

**CATEGORY EXCLUSIVITY:** Presenting and Platinum sponsors receive category exclusivity.

**SAT. LUNCH SPONSOR:** ASA will provide lunch for all participants on Sat. Sept 30th, 2023. There will only be 1 named sponsor of this lunch. The platinum sponsor will have the opportunity to speak to all attendees at this lunch.

**HOTEL ROOM:** As a presenting sponsor you will receive hotel accommodations for the nights of Friday, Sept. 29<sup>th</sup>, and Saturday, Sept. 30<sup>th</sup>, at Linq Hotel - Las Vegas, NV (double occupancy). Any additional hotel rooms will be at your own expense.

**LIST OF PARTICIPANTS:** Receive the full list of names and contact information for all the participants of the annual ASA meeting.

**LOGO ON ALL MATERIALS:** The Presenting Sponsor's logo will be on the front page of the program book and all badges. The Presenting Sponsor will also have the opportunity to speak at the Opening Ceremonies on Friday Night.

For additional information, please contact Master Chris Pai at 518-369-1931 or [sabumnimusa@gmail.com](mailto:sabumnimusa@gmail.com)