



## Friday, September 29, 2023

TIME	ROOM	SPEAKER and SESSION
12:00 - 1:00 pm	<u>Lobby</u>	Participant Badge and ASA shirt Pickup, Visit Vendors
1:00 pm - 2:50 pm	<u>Social B</u>	Exciting Classroom Drills for Dojang - TKD drills that help sell memberships and create lifelong students! Olympic Gold Medalist GM Tae Ho Kwon's Kicking Drills & Former K-Tigers GM Do Hyung Chang's Dynamic Drills for Your Classroom <u>ATTIRE</u> : Taekwondo Dobok (Bring a Kicking Target).
2:50 pm - 3:00 pm	<b>BREAK</b>	
3:00 pm - 4:50 pm	<u>Social B</u>	UFC Striking Coach Eddie Cha - Kickboxing and boxing curriculum for your black belts <u>ATTIRE</u> : Taekwondo Dobok (Bring Boxing Gloves & Mitts).
4:50 pm - 5:00 pm	<b>BREAK</b>	
5:00 pm - 6:00 pm	<u>Social A</u>	Opening Ceremonies and Introduction of Speakers <u>ATTIRE</u> : Informal or Dobok
6:00 pm - 7:00 pm	<b>BREAK</b>	
7:00 pm - 9:00 pm	<u>All You Korean BBQ</u>	<b>Dinner (Highly Recommended)</b> - Will be at All You Korean BBQ (725)204-9646 (4023 S Maryland Pkwy, Las Vegas, NV 89119). Network and get to know ASA Executives, Advisory Board members, speakers, sponsors, and attendees. Dinner cost not included in the conference fee. <u>Transportation is NOT included. \$50/person (includes meal, tax and gratuity). Any additional alcohol must be purchased separately.</u> <u>ATTIRE</u> : Casual

## Saturday, September 30, 2023

TIME	ROOM	<u>SPEAKER and SESSION</u> <b>Attire: All attendees are strongly encouraged to wear ASA shirt</b>
8:00 am - 9:00 pm	<u>Evolution and Social C</u>	Coffee available in breakout rooms
9:00 am - 10:30 am	<u>Social C</u>	Grandmaster Do Hyung Chang - My secrets to building 14 locations and counting... How to build a solid staff and dojang vision. <u>Dojang owners only.</u>
	<u>Evolution</u>	Grandmaster Sung Chul Kim - Grandmaster Kim's tips to 1,200 students. Top of the line event planning and retention.
10:30 am - 10:45 am	<b>BREAK</b>	

10:45 am - 12:15 pm	<u>Social C</u>	<b>Master Brett Rigdon.</b> Building wealth through Taekwondo; real estate investments, multiple schools and financial portfolios from the “Man Who Has Done It All.” <u>Dojang owners only.</u>
	<u>Evolution</u>	<b>Master S.J. LEE</b> - How to develop an unique Taekwondo curriculum to get your students into the Ivy League Schools and high level colleges.
12:15pm - 1:15 pm	<u>Social B</u>	Lunch - Sponsored by KICKSITE (included in the conference fee)
1:15pm - 2:45pm	<u>Social C</u>	<b>Master Harrison Chan</b> - Unshakable habits that transformed me from 1 to 8 thriving locations within 5 years. <u>Dojang owners only.</u>
	<u>Evolution</u>	<b>Master Jason &amp; Angie Lee</b> - Our 10-year journey to over 1,000 members and owning our own buildings.
2:45 pm - 3:00 pm	<b>BREAK</b>	
3:00 pm - 4:30 pm	<u>Social A</u>	<b>Round Table: All Speakers + Lineup of Taekwondo Industry Experts</b> - Roundtable discussion. The secrets to running a profitable dojang and multiple locations from the Masters who are currently doing it.
4:30 pm - 5:00 pm	<u>Social A</u>	<b>Closing Ceremony and Group Photo</b> (please wear ASA shirt)
9:30 pm - Finish	<u>Cosmopolitan Hotel &amp; Casino</u>	<b>Networking at Chandelier Bar</b> in the Cosmopolitan

# THIRD FLOOR

