



## Friday, September 30, 2022

TIME	ROOM	SPEAKER and SESSION
11:15 am - 1:00 pm	<u>Lobby</u> - Skyview 1,2 & 3 Meeting rooms	Participant Check-in, Badge Pickup, Visit Vendors
1:00 pm - 2:50 pm	<u>ROOM 1</u> - Skyview 1	Master Chan Lee & Tony Chung - TKD drills that help sell memberships and create lifelong students! <u>ATTIRE</u> : Taekwondo Dobok (Bring a Target).
2:50 pm - 3:00 pm	<b>BREAK</b>	
3:00 pm - 4:50 pm	<u>ROOM 1</u> - Skyview 1	Eddie Cha - Kickboxing and boxing curriculum for your black belts <u>ATTIRE</u> : Taekwondo Dobok (Bring Boxing Gloves & Mitts).
4:50 pm - 5:00 pm	<b>BREAK</b>	
5:00 pm - 6:00 pm	<u>ROOM 1</u> - Skyview 2 & 3	Opening Ceremonies and Introduction of Speakers <u>ATTIRE</u> : Informal or Dobok
6:00 pm - 7:00 pm	<b>BREAK</b>	
7:00 pm - 9:00 pm	<u>Top Korean BBQ</u>	Dinner (Highly Recommended) - Will be at TOP KOREAN BBQ (702)992-3445 (4500 Sunset Rd #12, Henderson, NV 89014). Network and get to know ASA Executives, Advisory Board members, speakers, sponsors, and attendees. Dinner cost not included in the conference fee. <u>Transportation is NOT included. \$50/person (includes meal, 1 bottle of soju per person, tax, and gratuity).</u> <u>Any additional alcohol must be purchased separately. ATTIRE: Casual</u>
9:30 pm - Finish	<u>Indigo Lounge</u>	Indigo Lounge located at Bally's (Casino Floor)

## Saturday, October 1, 2022

TIME	ROOM	<u>SPEAKER and SESSION</u> <b><u>Attire: All attendees are strongly encouraged to wear ASA shirt</u></b>
8:00 am - 9:00 pm	<u>ROOM 1</u> - Skyview 3	Continental breakfast with speakers (included in conference fee)
9:00 am - 10:30 am	<u>ROOM 1</u> - Skyview 1	Master Amitis Pourarian - Out of the box thinking and marketing that led to 7 figure income and 1,000 members from single location. <u>Dojang owners only.</u>
	<u>ROOM 2</u> - Skyview 2	Master Chan Lee - Low-cost marketing strategies and how the pandemic taught me to run a 300 active with only 1 full time instructor.
10:30 am - 10:45 am	<b>BREAK</b>	

10:45 am - 12:15 pm	<u>ROOM 1</u> - Skyview 1	<b>Master Tony Kook, Rick Shin &amp; Ryan Andrachik.</b> Roundtable discussion. The secrets to running multiple locations from the Masters who are currently doing it. <u>Dojang owners only.</u>
	<u>ROOM 2</u> - Skyview 2	<b>Grandmaster Tony Chung</b> - Learn the master plan curriculum that led to his four successful and unique TONCHU Martial Arts.
12:15pm - 1:15 pm	<u>ROOM 1</u> - Skyview 3	<b>Lunch</b> - Sponsored by (included in the conference fee)
1:15pm - 2:45pm	<u>ROOM 1</u> - Skyview 1	<b>Grandmaster Sung C. Kim</b> - Step by step process of converting a prospect into a superstar Instructor. <u>Dojang owners only.</u>
	<u>ROOM 2</u> - Skyview 2	<b>Master Mark Wright</b> - Ultimate success formula to 7 world class dojangs.
2:45 pm - 3:00 pm	<b>BREAK</b>	
3:00 pm - 4:30 pm	<u>ROOM 1</u> - Skyview 1	<b>Grandmaster Ryan Andrachik</b> - Learn how to develop top level high-performance competition team while operating 7 highly profitable dojangs. <u>Dojang owners only.</u>
	<u>ROOM 2</u> - Skyview 2 & 3	<b>Mindset Mike</b> - How to find “alignment” in your life in order to build a gratitude - driven - culture - two of the key concepts attributed to the consistent success of his clients across all sports and industry.
4:30 pm - 5:00 pm	<u>ROOM 1</u> - Skyview 2 & 3	<b>Closing Ceremony and Group Photo (please wear ASA shirt)</b>
9:30 pm - Finish	<u>Cosmopolitan Hotel &amp; Casino</u>	<b>Networking at Chandelier Bar in the Cosmopolitan</b>

