



Friday, September 27, 2019

TIME	ROOM	SPEAKER and SESSION
9:30 am - 1:00 pm	<u>Lobby</u> - outside Staten Island Meeting rooms	Participant Check-in, Badge Pickup, Visit Vendors
10:00 am - 12:00 pm	<u>ROOM 2</u> - Staten Island B	Dave Young -Women's Safety Class. (Communicate, Observe, Decide, Evaluate, Rapid Emergency Defense) - A program specifically designed to keep women safe. Included in ASA Conference Fee (\$199 value) <u>ATTIRE</u> : Taekwondo Dobok and Mouth Guard
1:00 pm - 2:50 pm	<u>ROOM 2</u> - Staten Island B	Eddie Cha - Kickboxing and boxing curriculum for your black belts <u>ATTIRE</u> : Taekwondo Dobok, Bring boxing gloves
2:50 pm - 3:00 pm	BREAK	
3:00 pm - 4:50 pm	<u>ROOM 2</u> - Staten Island B	U.S. National Team Coach Dong Lee - Advanced Sparring Drills <u>ATTIRE</u> : Dobok. No Hogu necessary. Participants are encouraged to bring and shin protectors, gloves, and kicking paddle.
4:50 pm - 5:00 pm	BREAK	
5:00 pm - 6:00 pm	<u>ROOM 1</u> - Staten Island A	Opening Ceremonies and Introduction of Speakers <u>ATTIRE</u> : Informal or Dobok
6:00 pm - 7:00 pm	BREAK	
7:00 pm - 9:00 pm	TBD	Dinner (highly recommended) - Will be at a TBD Korean restaurant. Network and get to know ASA Executives, Board members, speakers, sponsors, and attendees. Dinner cost not included in the conference fee. <u>ATTIRE</u> : Casual
9:30 pm - Finish	<u>Hotel Bar</u>	Networking at Hotel Bar at MGM Grand

Saturday, September 28, 2019

TIME	ROOM	SPEAKER and SESSION
8:00 am - 9:00 pm	Staten Island A	Continental breakfast with speakers (included in conference fee)
9:00 am - 10:30 am	<u>ROOM 1</u> - Staten Island A	Master Michael Mertens - Learn the mindset, tactics, and training methods that led to World Class Taekwondo becoming a national organization with over 50 locations and 12,000+ students. Dojang owners only.
	<u>ROOM 2</u> - Staten Island B	Dr. Hyoung - How to explain the psychology of achievement through Taekwondo to parents.
10:30 am - 10:45 am	BREAK	

10:45 am - 12:15 pm	ROOM 1 - Staten Island A	Master Amitis Pourarian - Out of the box thinking and marketing that led to 7 figure income and 900 members. Dojang owners only.
	ROOM 2 - Staten Island B	Master Jim Nam - “intros, enrollments, and upgrades”
12:15pm - 1:15 pm	Tribeca Room	Lunch - Sponsored by Block Insurance (included in the conference fee)
1:15pm - 2:45pm	ROOM 1 - Staten Island A	Master Tony Chung - Understanding statistics to operate your school at maximum efficiency. Master Tony Chung operates 4 locations with over 1,600 students while only working 30 hours a week. Dojang owners only.
	ROOM 2 - Staten Island B	Master Chan Lee - Low cost small school strategies that will help you grow your school to an active 300 student mark.
2:45 pm - 3:00 pm	BREAK	
3:00 pm - 4:30 pm	ROOM 1 - Staten Island A	Master Harrison Chan - Understanding the proper mindset to grow to 7 location in Canada. Dojang owners only.
	ROOM 2 - Staten Island B	Dave Young - How to use reality self-defense concepts in your black belt curriculum from a law enforcement expert.
4:30 pm - 5:00 pm	ROOM 1 - Staten Island A	Closing Ceremony

